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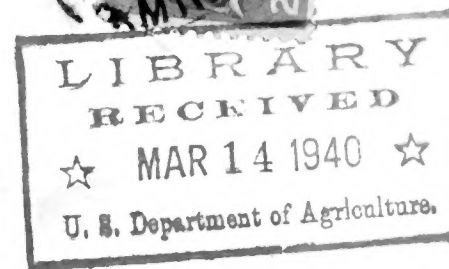
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SPRING 1940

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SEC. 562, P. L. & R.



U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases
M. E. N.

GPO 8-3591

It pays to plant Pfeiffer's

PRIZE WINNING FLOWERS



C. A. PFEIFFER

Founder of the Pfeiffer Nursery, Specialist in the propagation of Peonies, Irises and Gladiolus bulbs.

It is thirty one years ago this spring when we here at this Nursery first began growing plants and bulbs for our friends and customers. We have always insisted that it pays to get the best when you are growing bulbs and flowers. For 31 years it has been our ambition to see to it that you receive from us only the very best plant material obtainable anywhere. That we have succeeded in a small measure at least in realizing our ambition is born out by the hundreds of fine letters we have received, thanking us for the wonderful flowers our good customers are growing from plants and bulbs that they received from us.

We are growers and not jobbers, and with very few exceptions sell only the stock we grow. Selling direct as we do we are able to give you better stock at prices which are consistently low for the quality of the stock we send out.

Starting on a twelve acre piece of ground thirty one years ago, we have gradually increased our plantings until today we operate over a hundred acres.

The location of our Nursery at Winona is especially favorable. The soil conditions of the Mississippi Valley are ideal. It helps us produce vigorous plants and bulbs which will thrive and do well in practically any location in the U. S. The plants have to be hardy to withstand a climate which varies from 30 degrees below in the winter to 100 degrees in the shade in the summer such as we have here. These conditions and the fact that we always try to please our customers are largely responsible for the excellent success flower lovers in all parts of the country have with Pfeiffer's Prize-winning Quality stock. If you are not a Pfeiffer Customer won't you give us a trial order this spring?



L. E. PFEIFFER

Son of C. A. Pfeiffer, who has been in this business 31 years with his father, working and helping to increase the Pfeiffer reputation for quality.

DOUBLE HOLLYHOCKS

We have an extra fine lot of strong field grown Double Hollyhock plants in storage, that can be shipped out any time. We plant only the best of seed, but as the colors do not always come entirely true to name, we cannot guarantee them to color, although over 90% should come true.

Lilac Beauty Newport Pink
Yellow White
Blood Red Deep Rose
Mixed Colors

ALL PRICES PREPAID

Each.....\$.15
2 for......25
12 for..... 1.25

Please Read This

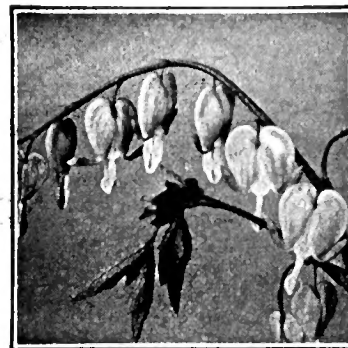
SHIPMENTS will be made at the proper planting time early in the spring of 1940, TRANSPORTATION in the U. S. prepaid Express or Parcel Post, whichever we deem most expedient. Be sure to state if your Express office is different from Postal address.

TERMS. Cash with order, either check, draft or Money Order. If personal check, please add necessary amount extra for exchange.

OUR GUARANTEE. We guarantee every plant or bulb sold by us to be first class in every respect, free from any injurious disease or insect, and true to name. If package is damaged in transit have your Express Agent or Postmaster make a note to that effect on receipt of same. We cannot be responsible for loss by conditions over which we have no control such as hail, wind, drought, pestilence, floods or winter killing. We will replace free of charge anything which proves to be wrongly named, but cannot be held liable beyond this.

USE THE ENCLOSED ORDER BLANK

BLEEDING HEART



Dicentra Spectabilis

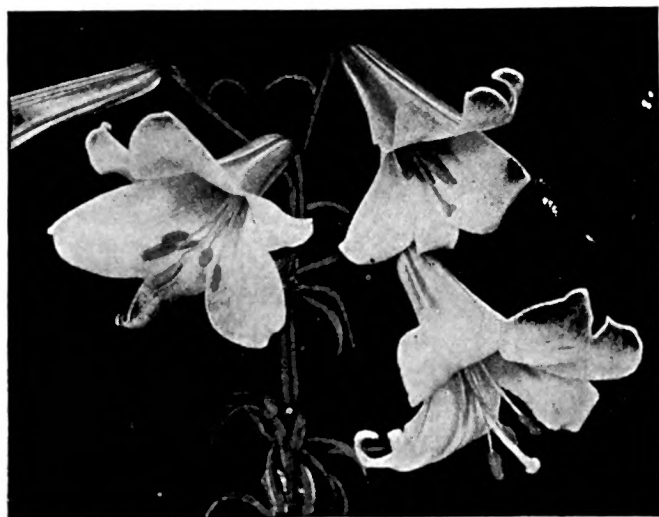
This old-fashioned flower is still a favorite with everyone. Its long racemes of graceful, heart-shaped, pink flowers are always attractive. It blooms early, and here in Minnesota is always in bloom for Memorial Day. It is equally effective as a cut flower or a border plant, and after the flowers are gone, the cut-leaved foliage lends a pleasing effect in the perennial planting.

Strong plants . . . 50c each; 3 for \$1.25

HEMEROCALLIS

Well known family resembling lilies in character and bloom, usually sweet scented and bearing a great quantity of various shades of yellow flowers during long periods of summer. Very showy in the garden. 2 to 4 feet in height.

HARDY LILIES



REGAL LILY

The following list of Hardy Lilies are the finest of them all. They all are unusually hardy and will winter over in the ground in the severest weather. The bulbs we use are all large flowering size which will bloom freely the first season.

HENRYI (The Golden Speciosum). Tall grower. Favorite for gardens. Blooms in August. Large bulbs.25c each; 3 for 65c

SUPERBUM. Yellow, spotted maroon, 4 to 7 feet. Blooms late July.25c each; 3 for 60c

REGALE (Regal Lily). White, tinted pink on the outside. Blooms in July. 2 to 3 feet. Large bulbs.25c each; 5 for \$1.00

TENUIFOLIUM (Coral Lily). Small bright scarlet flowers on slender stems. Fragrant.20c each; 2 for 35c

TIGRINUM (Tiger Lily). The old-fashioned Tiger Lily. Orange, spotted purple. Large bulbs—20c each; 2 for 35c

UMBELLATUM (Candlestick Lily). Orange red flowers in upright umbels. Taller than Elegans, but much like it. Large bulbs.20c each; 2 for 35c

LILY COLLECTION

One Each of These Hardy Lilies, \$1.00
All Six, Postpaid, ONLY
Three Each of These Hardy Lilies, \$2.50
All Eighteen, Postpaid, ONLY

The New Day Lilies

MIKADO. Bright orange with the central zone of each petal blotched ruddy purple-red. A striking and wholly different sort. \$1.00 each

DR. REGEL. Handsome, rich orange-yellow. Flowers in May. Very fragrant; fine for cutting. 1 1/2 feet. 35c each; \$3.00 doz.

GOLD DUST. A lighter shade of yellow than Dr. Regel, and a few days later to bloom. 2 to 2 1/2 feet. 30c each; \$2.50 doz.

KWANSO. Double; bronze-orange. 30c each

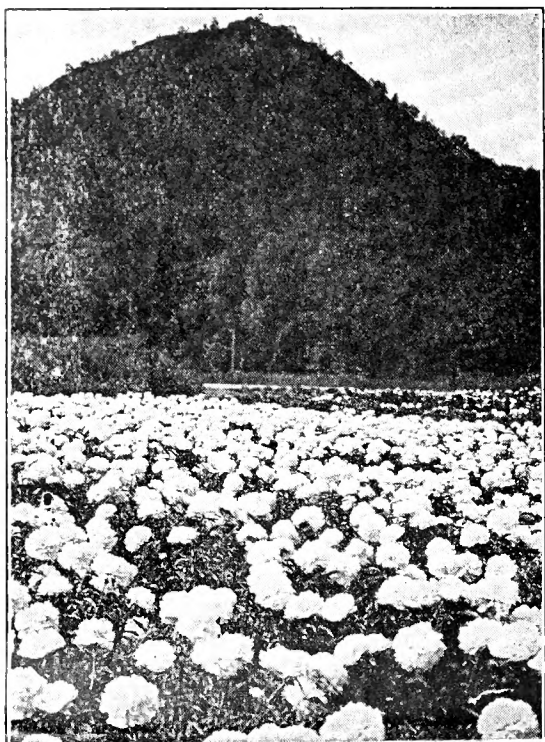
THUNBERGI. A tall growing late variety, blooms in July. Flowers are of large size and lemon-yellow color. 35c each; \$3.00 doz.

Hemerocallis Bargain

DR. REGEL THUNBERGI
GOLD DUST KWANSO
ONE each of these 4 varieties— \$1.00
Postpaid
THREE of each of these 4 varieties— \$2.50
Postpaid

The Pfeiffer Nursery - Winona, Minn.

PFEIFFER'S FAMOUS *Peonies*



PHOTOGRAPH OF ONE OF OUR FIELDS

Peony Bargain No. 1

EARLY VARIETIES

ALBA SULPHUREA, Creamy white
UMBELLATA ROSEA, Light violet rose
LADY BRAMWELL, Dark pink
LA SUBLIME, Crimson

All 4 Postpaid, ONLY . . . \$1.00

PRICED PER EACH

ALBA SULPHUREA, 7.6. Creamy white. \$.50
ALEXANDRE DUMAS, E. Salmon-rose.50
ALSACE LORRAINE, 8.8, L. Creamy white.50
ASA GRAY, 8.1, EM. Lilac-pink.50
CANDIDISSIMA, E. White.50
CHARLES VERDIER, L. Deep rose.50
CHESTINE GOWDY, 8.4, LM. Silvery pink.50
CLAIRE DUBOIS, 8.7, L. Satin pink.50

Peony Bargain No. 2

LATE VARIETIES

MME. EMILE GALLE, Shell pink
RUBRA SUPERBA, Rich red
SOUV. DE L'EXPOSITION, Rose pink
MONS. DUPONT, Creamy white

All 4 Postpaid, ONLY . . . \$1.00

The demand for different flowers seems to run in cycles. Right now this demand is running back to Peonies. The past two seasons we have had more orders for Peonies than at any time in the previous ten years. This evidently is partly because our good customers know that we send out only first class plants, true to name, partly because Peonies are so hardy and easy to grow, and because when once they are planted, they get better every year.

Spring planted Peonies do every bit as well as fall planted ones, some people think even better, but plants set out in the spring must be dug and divided in the fall and kept in cold storage all winter.

All Peony plants offered are strong, 3 to 5 eye divisions from young clumps, with plenty of good healthy roots. They are in cold storage and can be shipped any time you want them, but the earlier you get them planted, the better.

NOTICE:—ALL SPRING PEONY OFFERS EXPIRE MAY 15, 1940 OR WHEN THE SUPPLY IS EXHAUSTED.

PEONY RATINGS

The figures following the name in the Peony descriptions are the official ratings given by the American Peony Society: 10 points being perfect. Any Peony rating 7.0 is good, over 8.0 very good and over 9.0 exceptionally good.

The following letters designate the blooming season. E, early; M, midseason; EM, early midseason; LM, late midseason; L, late.

COMTE D'OSMONT, E. White.50
COURONNE D'OR, 8.1. Late white.50
DELACHEI, 7.1, LM. Red.50
ETTA, 8.0. Pale pink. Very late.50
EUGENE VERDIER, 8.3, L. Hydrangea-pink.50
FARIBAUT, M. Deep rose.50
GRANDIFLORA, 8.8. Very late. Shell-pink.50

Peony Bargain No. 3

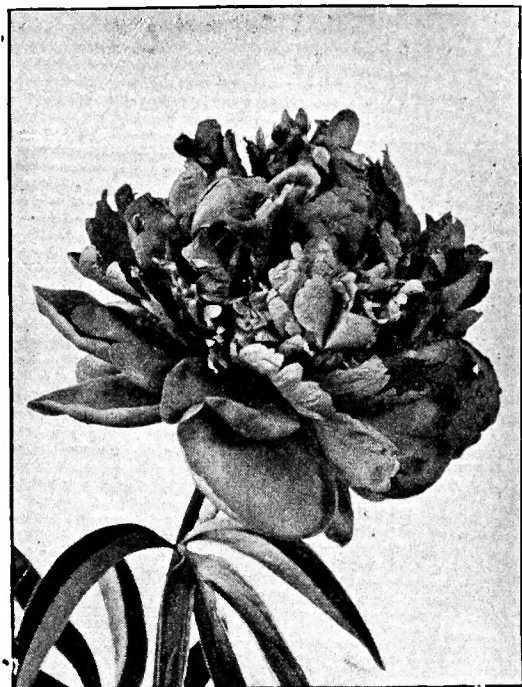
FIVE HIGH RATED VARIETIES

MARIE CROUSSE, Pale lilac rose
MME. JULES DESSERT, White, salmon tints
PHOEBE CARY, Shell pink
ROSA BONHEUR, Light rose pink
TOURANGELLE, Delicate mauve

A \$4.75 VALUE

All 5, Postpaid, ONLY . . . \$3.00

HAZEL KINNEY, 9.0, M. Light flesh-pink. 3.00
HENRY AVERY, 8.8, M. Light pink.75
JEANNE D'ARC, E. Pink and white.50
JEANNOT, 9.2, L. Flesh-pink. 1.00
LADY BRAMWELL, M. Pink.50
LA ROSIERE, EM. White.50
LA SUBLIME, L. Crimson.50
LAURA DESSERT, 8.8, M. Creamy white, yellow center 1.50
LIVINGSTONE, 8.1, L. Pale lilac-rose.50
LOUIS VAN HOUTTE, 6.9, M. Carmine-rose.50
MARCELLA DESSERT, 8.2, M. Creamy white.50
MARGUERITE GERARD, EM. Pink.50



RUBRA SUPERBA—RICH RED

MARIE CROUSSE, 8.9, M. Pale lilac-rose.75
MISS HENNINGER, M. Flesh white.50
MME. AUGUSTE DESSERT, 8.6, EM. Violet-rose. . . 1.00
MME. EMILE GALLE, L. Shell-pink.50
MME. EMILE LEMOINE, 8.9, M. Soft flesh-pink. . . .50
MME. JULES DESSERT, 9.4, M. White, salmon tints. 1.00
MONS. DUPONT, 8.3, LM. Creamy white.50
MRS. A. G. RUGGLES, 8.3, L. Light pink. 1.00
MRS. FRANK BEACH, 9.0, L. Creamy white. 2.00
MRS. JOHN M. KLEITSCH, 9.0, L. Deep lav.-pink. . . 2.00
MYRTLE GENTRY, 9.1, L. Delicate salmon-pink. . . 2.00
OLD SILVER TIP, E. Soft madder-rose.50
OCTAVIE DEMAY, E. Pale pink.50
PHOEBE CARY, 8.8, L. Shell-pink. 1.00
PIERRE DUCHARTRE, 8.2, L. Deep pink.50
PRINCE OF DARKNESS, EM. Dark maroon.50
RACHEL, E. Garnet-red.50
ROSA BONHEUR, 9.0, M. Light rose. 1.00
RUBRA SUPERBA, 7.2, L. Rich red.50
SOUV. DE L'EXPOSITION, 7.6, LM. Rose.50
SOUV. DE LOUIS BIGOT, 8.8, M. Bengal rose. . . . 1.00
SUSAN B. ANTHONY, EM. Creamy pink.50

Peony Bargain No. 4

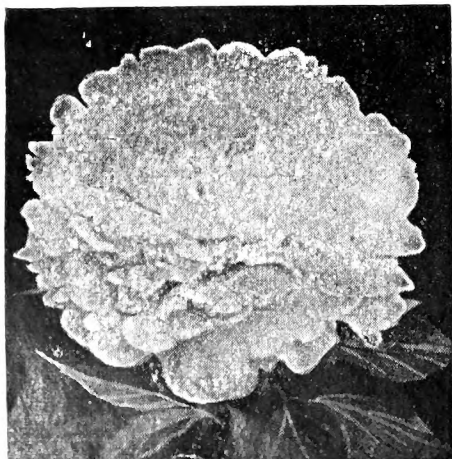
SUPER DE LUXE COLLECTION

MRS. FRANK BEACH, White
MRS. JOHN M. KLEITSCH, Deep lavender pink
LAURA DESSERT, White, yellow center
HAZEL KINNEY, Flesh pink
MYRTLE GENTRY, Delicate salmon pink
MME. AUGUSTE DESSERT, Violet rose

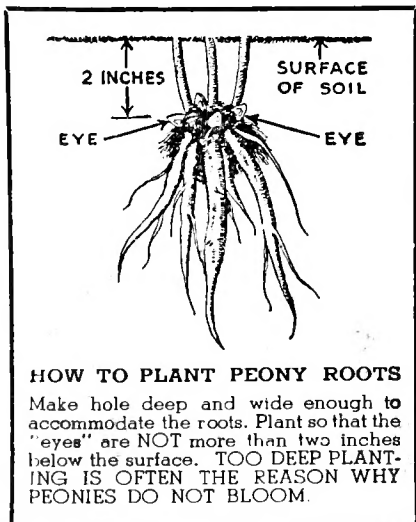
A \$11.50 VALUE

All 6 Postpaid, ONLY . . . \$7.50

TOURANGELLE, 9.4, LM. Pearly white, del. mauve. . 1.00
UMBELLATA ROSEA, 7.4, E. Violet-rose.50
VENUS, 8.3, M. Pale Hydrangea-pink.50



MRS. FRANK BEACH

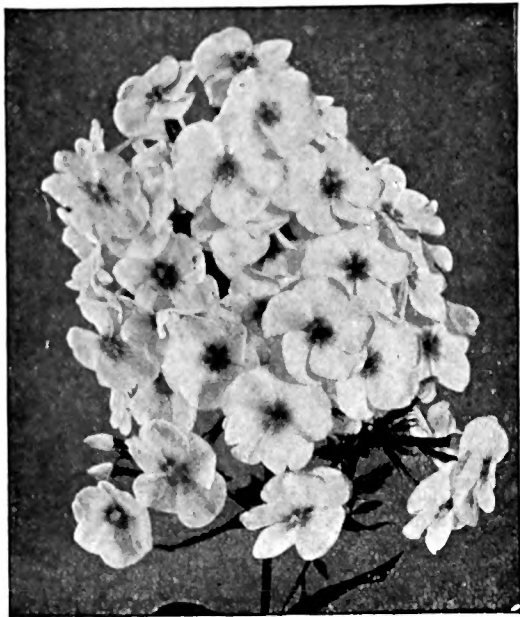


MEDAL WON
BY PFEIFFER'S PEONIES

Any Three
50c Peonies
\$1.00

Hardy Phlox

The most dependable of all hardy plants



MRS. JENKINS

Phlox Bargain No. 1

SEVEN VARIETIES, INCLUDING

R. P. Struthers, carmine red; Mrs. Jenkins, pure white; B. Compté, purple; E. L. Farrington, salmon pink; Eclairer, magenta; Africa, dark crimson, and Independence, late white.

All seven plants, postpaid, ONLY... **\$1.00**

THREE EACH OF ALL SEVEN, 21 PLANTS, POSTPAID, ONLY **\$2.50**



PHLOX SUBULATA

PHLOX Subulata (Moss Pink). Low growing Phlox, flowering in May. Valuable in the rock garden, or edging around borders. White, rose and lavender, any color..... 25c each; 3 for 65; \$2.50 per dozen

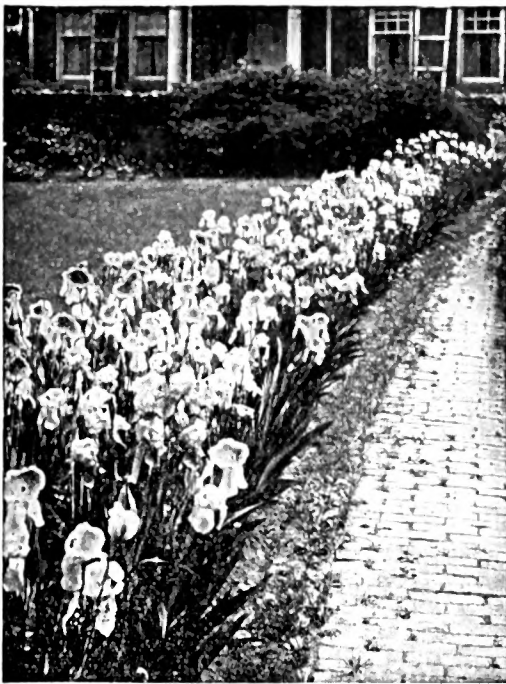
PHLOX SUBULATA BARGAIN

2 White
2 Rose
2 Lavender

6 Strong Plants Postpaid, ONLY..... **\$1.00**

ROCK GARDEN COLLECTION of SEDUMS

1 each of 9 varieties of Sedums, labeled—(\$1.80 value) —postpaid for only..... **\$1.00**
3 each of above Postpaid for only..... **\$2.50**



A BEAUTIFUL IRIS BORDER

IRIS BARGAIN

RAINBOW COLLECTION

This Collection is a riot of color. It includes 30 varieties, all different, all unlabeled, in as wide a range of color as is possible, including blue, white, purple, pink, lavender, bronze, violet and many others. Plant them this spring, and you will enjoy their beautiful coloring for years to come.

All 30 Plants Postpaid, ONLY..... **\$1.00**

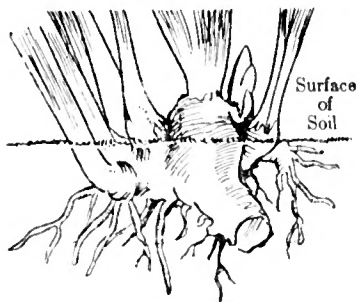


IRIS FIELD ONE YEAR AFTER PLANTING

HOW TO PLANT IRIS ROOTS

Set plants in light well drained soil where water will not stand. The rhizome or fleshy part of the root

should be at the ground level. If soil is sour, ground limestone is beneficial. Use no fertil zer.



SEE INSIDE PAGES FOR
31st ANNUAL SALE
of "GLADS" and DAHLIAS

WHAT OTHERS SAY . . .

YOU, ALSO, WILL BE PLEASED WITH OUR SERVICE AND PLANTS

LIBBY, MONTANA

Enclosed is check for \$4.50. Please send plants as ordered. This is my fourth order to your house and each order has brought the highest quality plants that have given perfect satisfaction.

Thanking you for past kindness, I am,

WASHINGTON, D. C.

The bulbs received from you were of such excellent stock that I shall be very glad to have another hundred.

CLATSKANIE, OREGON

Just want to tell you that the Gladiolus Bargain No. 1 that I bought from you last year was the most beautiful dollar I ever spent. Out of 110 bulbs, 109 bloomed. Some of the florets were so large I could hardly get my hands around them.

A. N.

HOUSTON, TEXAS

Have already one of your Gladiolus Collections in full bloom and they are the most gorgeous I have ever seen in this part of the State.

R. M.

SIoux CITY, IOWA

The Dahlias you sent me were lovely and I had very good luck with them. Everyone said that the White King was the most beautiful flower they ever seen.

C. D.

MISSOURI

The Gladiolus bulbs have been received and I am greatly pleased. This certainly is a real bargain. Thanking you for your services, I am

H. S.

SAN FRANCISCO, CALIFORNIA

Have just received my Glad bulbs and want to thank you very much. Here is another order which I hope you can fill. Thank you.

J. K.

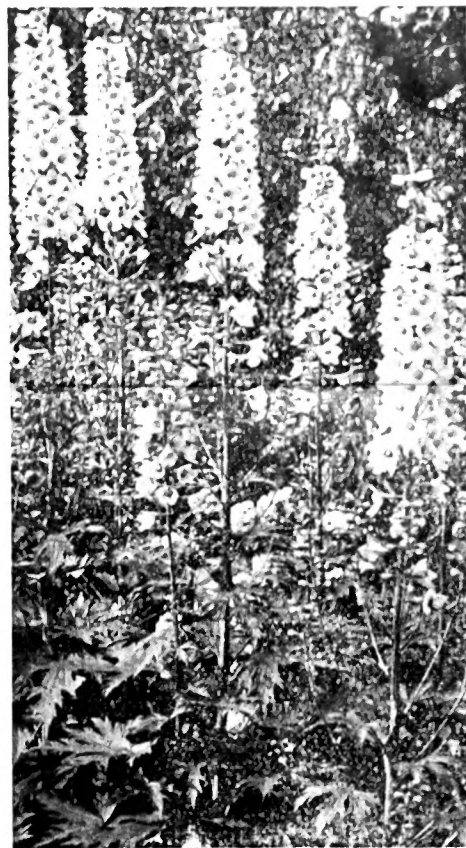
Delphinium

Perennial Larkspur

Indispensable to the herbaceous garden. Their long, showy spikes of flowers bloom from June until frost in the fall; and furnish the most satisfactory blues to any color scheme.

GOLD MEDAL HYBRIDS. These are in all shades of blue and purple. Mixed colors only 25c each; 3 for 60c

BELLADONNA. The most continuous blooming of the Delphiniums. Color is a clear turquoise-blue. Very beautiful and fine for cutting. 2 year clumps..... 25c each; 3 for 60c



GOLD MEDAL Hybrid Delphinium

Delphinium Bargain

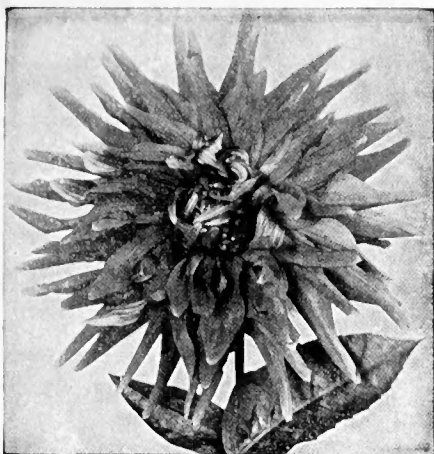
3 2-year Belladonna
3 2-year Gold Medal Hybrids

ALL SIX PLANTS POSTPAID..... Only **\$1.00**

31st ANNUAL SPRING SALE

OF GOLD MEDAL — PRIZE WINNING

Glads - Dahlias - Iris - Peonies - Lilies - Phlox - Etc.



Giant Flowering Dahlias

Dahlias are becoming better known and more popular every year. Blooming in the fall when our gardens need color is one of the reasons, but other reasons are the fact that they are so fascinatingly beautiful, so easy to grow and have such a complete range of color that everyone likes them.

This year we are again adding over fifty varieties that we tested out last season. Prices on many varieties are being greatly reduced, some of them as much as a hundred percent.

We are again listing several fine Dahlia Collections. If you don't have any definite idea as to the exact varieties you want, any of these Bargain Collections are sure to please you. They contain only the best varieties that have proven their dependability.

All Dahlias we send out are strong root tubers with live eyes, the kind that produces the best results in the shortest possible time. We sell no green plants or rooted cuttings. All tubers can be mailed out any time after March 15th.

The following abbreviations indicate the type each variety belongs to. F. D.—Formal Decorative; S. C.—Semi-Cactus; C.—Cactus; D.—Decorative; I. D.—Informal Decorative; B.—Ball; I. C.—Incurved-Cactus; B. D.—Ball-Decorative.

USE THE ENCLOSED ORDER BLANK

ADAMS, B. Pure white, a true ball type.	\$.25 each
ADELINE WINTER, I. D. Brilliant oriental red.	\$.25 each
AIR MAIL, I. D. Very beautiful shade of light lavender pink on long straight stems.	\$.60 each
AMELIA EARHART, S. C. Apricot buff with pure white salmon tinge shading to soft yellow. Mammoth size, 12 inches or more in diameter. A sure winner.	\$.50 each
AMERICAN BEAUTY, D. American Beauty rose color.	\$.25 each
AMERICA'S SWEETHEART, I. D. Pure yellow, very large.	\$.50 each
ARCTURUS, F. D. Scarlet red, suffused deep yellow and with yellow reverse.	\$.30 each
AUSTIN HOWE, I. D. Large clear lavender.	\$.35 each
BAGDAD, I. D. Scarlet red.	\$.50 each
BEAUTY SUPREME, F. D. Fine rose pink.	\$.25 each
BETTY COLTER, F. D. Copper Red.	\$.50 each
BLACK KNIGHT, I. D. Darkest of dark dahlia; huge flowers, up to 14 inches. Large clear lavender.	\$.100 each
BUCKEYE GLORY, I. D. A large bright clear lavender to deep lavender, held on good stiff stems.	\$.50 each
BUCKEYE KING, F. D. A clear glowing amber yellow. Very large flower, a sensation at all the shows.	\$.50 each
BUCKEYE STAR, S. C. A beautiful salmon pink with a yellow center. An excellent cut flower variety.	\$.50 each
CALIFORNIA IDOL, I. D. Giant yellow.	\$.100 each
CAVALCADE, F. D. Beautiful shade of old rose pink.	\$.35 each
CHARM, D. True fall color of rose and orange.	\$.25 each
CHAUTAUQUA SALUTE, F. D. The purest white we know of. A very prolific bloomer.	\$.50 each
CHEMARS EUREKA, F. D. White, tinted lilac.	\$.25 each
CHEMARS RED BEAUTY, I. D. Deep blood-red.	\$.25 each
CITY OF CLEVELAND, I. D. Extra fine orange red. Very large blooms on straight, erect stems.	\$.100 each
CLARA BARTON, I. D. Silvery orchid; profuse bloomer on long stems.	\$.50 each
CLARA CARDER, F. D. A beautiful shade of eveland pink, very profuse bloomer.	\$.60 each
CROYDON, I. D. Large pure white.	\$.75 each
CURLY LOCKS, I. D. A monster orange-gold.	\$.50 each
DANCING SYTONIA, S. C. Bright. Oriental color with a golden sheen.	\$.25 each
DEEP ROSE, F. D. Dark rose pink.	\$.25 each
DELICATISSIMA, C. Beautiful lilac rose.	\$.50 each
DELWOOD GLORIOUS, I. D. A beautiful shade of tyrian rose.	\$.100 each
DOROTHY STONE, F. D. True rose pink.	\$.30 each
DR. SOLISH, F. D. Brick red and orange.	\$.40 each
DWIGHT MORROW, I. D. Fine large, rich deep crimson red.	\$.50 each
ELISSA LANDI, F. D. Bright orange and buff.	\$.25 each
EMANUEL'S BEAUTY, F. D. Flame red and yellow.	\$.40 each
ESTHER HOLMES, S. C. Clear mauve.	\$.25 each
E. T. BEDFORD, F. D. Purple violet.	\$.35 each
EVA HUNT, I. D. Wax yellow, with a texture almost like that of a lily.	\$.75 each
FAIRY, D. Small white, good cut flower.	\$.25 each
FLOYD GIBBONS, I. D. Large copper.	\$.50 each

PRIZE WINNING DAHLIA COLLECTION

CHAUTAUQUA SALUTE, pure white	\$.50 each
THE COMMODORE, bright lemon yellow	\$.50 each
DOROTHY STONE, true rose pink	\$.30 each
PRINCE OF PERIA, glowing scarlet red	\$.50 each
THOMAS EDISON, rich royal purple	\$.50 each
MONMOUTH CHAMPION, large orange scarlet	\$.25 each
W. H. T. rich old rose	\$.50 each
MARSHALL'S PINK, clear pink	\$.50 each
PRIDE OF STRATFORD, golden bronze red	\$.50 each

New Low Retail Value \$3.30

ALL NINE VARIETIES, PROPERLY LABELED, ONLY \$2.50

FORT MONMOUTH, I. D. Rich chest.	\$.50 each
FRANCONIA, I. D. Free blooming yellow.	\$.25 each
FRAU O'BRIGHT, S. C. A clear primrose yellow, very clear and graceful.	\$.50 each
FRAZIER, F. D. Cardinal, tipped yellow.	\$.35 each
GENESSEE, F. D. 8 inch, fine clear orange-bronze.	\$.50 each
GIRL OF HILLCREST, I. D. Apricot buff or orange. Vigorous grower, good show variety.	\$.35 each
GOLDEN STANDARD, S. C. Golden tan, tinted with bronze and apricot. Strong stiff stems.	\$.100 each
GOOD NIGHT, I. D. Oxblood red, shading to maroon. One of the finest dark varieties. Extra robust and a very fine bloomer.	\$.75 each
GOV. AL SMITH, I. D. Fine shade of orange.	\$.50 each
GRACE, F. D. White, tipped lavender.	\$.35 each
GRACE RICKARD, F. D. White, shaded blue.	\$.25 each
GRAFF ZEPPLEIN, F. D. Crystalline white.	\$.40 each
GREATER GLORY, S. C. Rose pink of great size. A good grower, produces flowers on extra long stiff stems. A winner at many shows.	\$.40 each
HARRY MAYER, F. D. Silvery lavender pink.	\$.35 each
HEART OF MILWAUKEE, Burnished copper to golden champagne.	\$.50 each
HELEN IVANS, F. D. Orchid lavender.	\$.30 each
HILLCREST MANDARIN, I. D. Brilliant oriental scarlet and golden yellow.	\$.50 each
I. UNITS VELVET WONDER, I. D. Rich burgundy violet. Introduced.	\$.100 each
JANE COWL, I. D. Apricot and old gold. One of the most popular of recent introductions. Always sure to bloom.	\$.25 each
JANE ROSS, F. D. Purple crimson violet, cast, overlaid maroon.	\$.50 each
JEAN KERR, B. D. Pure white. Excellent cut flower variety.	\$.25 each
JEAN KEEFER, I. D. Bright pink.	\$.25 each
JEAN TRIMBLE, S. C. Petunia violet, extra large.	\$.50 each
JERSEY'S BEACON, F. D. Chinese crimson. Gigantic blooms.	\$.25 each
JERSEY'S BEAUTY, F. D. Clear pink. One of the best known Dahlias. Always good.	\$.25 each
JERSEY'S DAINTY, C. White with a faint over tone of pale pink. A very lovely straight Cactus variety.	\$.50 each
JERSEY'S MELODY, S. C. Deep rose, striped with white.	\$.35 each
JERSEY'S MONMOUTH, I. D. Burnt orange and red.	\$.35 each
JERSEY'S TRIUMPH, F. D. Copper with salmon shadings.	\$.25 each
JIM MOORE, S. C. Primrose yellow, shaded gold and salmon.	\$.35 each
J. K. ALEXANDER, I. D. Deep scarlet, edged with gold.	\$.75 each

GIANT DAHLIA BARGAIN

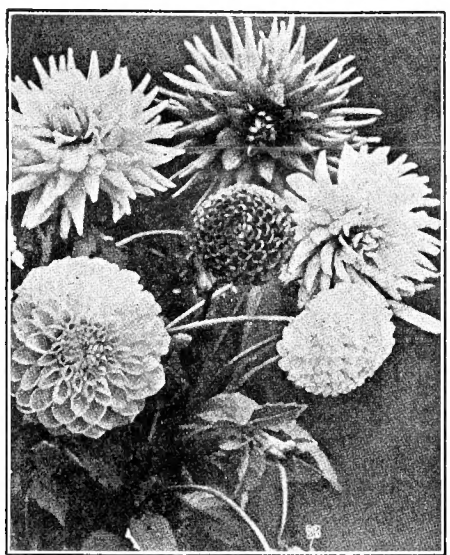
A REAL BARGAIN IN SEVEN BEAUTIES

This is the finest collection of moderate priced Dahlias ever offered. It is easily worth twice as much as we are asking for it. It contains 7 of the most popular varieties known.

ONE EACH OF THE FOLLOWING:

- CAVALCADE, Old rose
- WHITE WONDER, Large pure white
- JERSEY'S BEACON, Chinese crimson
- JANE COWL, Beautiful apricot
- ELISE, I. D. De Vries
- ROSE GLORY, True rose pink
- MELODY, Clear yellow

ALL SEVEN, PROPERLY LABELED, POSTPAID ONLY \$1.00



CACTUS, SEMI-CACTUS, DECORATIVE AND POMPON DAHLIAS

JOSEPHINE C., I. D. Fine clear rose pink.	\$.35 each
JUBILEE, C. Orchid violet.	\$.25 each
JUDGE PARKER, I. D. Large copper colored flowers.	\$.25 each
KAHWEH, I. D. Very large rose purple.	\$.75 each
KARL BONEWITZ, S. C. Velvety carmine; fine stems.	\$.40 each
KATHLEEN NORRIS, I. D. Rose pink.	\$.35 each
KAY FRANCIS, S. C. Lemon yellow.	\$.50 each
KENTUCKY, F. D. Salmon orange; profuse bloomer.	\$.25 each
KENTUCKY RED, I. D. A flaming scarlet.	\$.50 each
KENTUCKY SUN, F. D. A large bright golden yellow. One of the very best yellows.	\$.40 each
KING OF THE BLACKS, F. D. Deep rich velvety red, almost black. Giant in size, very free blooming. An outstanding variety wherever grown.	\$.75 each
KIRBY, B. Small round bright red blooms.	\$.25 each
KRONES WHITE, I. D. White.	\$.25 each
LORD OF AUTUMN, I. D. A monster yellow. Declared by many to be the finest yellow. Flower 12 x 9 inches, held on stiff stems.	\$.75 each
LUCILLE WALTER, F. D. Peculiar shade of dull red.	\$.35 each
MARGARET COLE, F. D. Burnt orange or old gold.	\$.25 each
MARGARET W. WILSON, F. D. Light lavender pink. Perfect form.	\$.25 each
MARSHALL'S PINK, F. D. Clear pink.	\$.50 each
MAYME, F. D. Free blooming red, medium size flowers.	\$.25 each
MELODY, B. D. Soft yellow.	\$.25 each
MIDWEST CHAMPION, I. D. Beautiful combination of violet-rose and yellow.	\$.75 each
MRS. CRAWLEY, F. D. Salmon pink, tipped yellow.	\$.25 each
MRS. GEO. LE BOUTELLIER, I. D. Carmine red.	\$.50 each
MRS. J. DE VRIES, F. D. Pure lavender. Large flower. Excellent cut flower.	\$.25 each
MRS. A. E. WHEELER, F. D. Royal purple. Free blooming.	\$.25 each
MT. HOOD, D. Glancing pure white.	\$.25 each
MURPHY'S MASTERPIECE, I. D. One of the most outstanding Dahlias grown. Large flowers. Color, a rich dark red with huge blooms, 12 to 15 inches, held on stiff, long stems. A real sensation.	\$.100 each
MYRA HOWARD, I. D. A beautiful shade of orange. A thrifty grower and very popular. Giant blooms. Sure winner.	\$.35 each
NATHAN HALE, F. D. Burnt orange. Good cut flower variety.	\$.25 each
OAKLEIGH MONARCH, F. D. Cerise red. Early bloomer, large flowers on strong stems. A fine exhibition flower that keeps well with out.	\$.75 each
OMAR KHAYYAM, F. D. An unusual coloring of Chinese red at the base of the petals, shading to bright orange and tipped with white.	\$.35 each
ORIENTAL GLORY, I. D. Fine large orange.	\$.50 each

SUPER DE LUXE DAHLIA COLLECTION

AMERICA'S SWEETHEART, large pure yellow
BUCKEYE GLORY, large clear lavender
HUNTS VELVET WONDER, rich burgundy violet
PALO ALTO, bright pinkish salmon gold
RUBY TAYLOR, pink velvety variety
STAR OF BETHLEHEM, pure white
SATAN, flaming red, deep carmine red
MRS. GEORGE, LE BOUTELLIER, deep carmine red
SULTAN OF HILLCREST, giant yellow and gold
ORIENTAL GLORY, large clear orange

A REAL VALUE OF \$6.25

ALL TEN VARIETIES, ALL PROPERLY LABELED, ONLY \$5.00

PALO ALTO, S. C. Bright pinkish salmon shading to salmon gold at center. One of the really outstanding varieties. Flowers of immense size, 10 to 14 inches across and 6 inches deep. Blooms freely from early to late. Has won high praise wherever shown.	\$.50 each
PAPILLION, S. C. Old rose with gold shadings.	\$.40 each
PENN CHARTER, I. D. Golden apricot.	\$.25 each
PRIDE OF CALIFORNIA, D. Deep crimson red.	\$.25 each
PRIDE OF STRATFORD, I. D. Golden bronze-red.	\$.35 each
PRINCE OF PERIA, I. D. A glowing clear scarlet red. Very fine, good exhibition variety.	\$.35 each
PURE WHITE, I. D. Large flowers, 8 to 10 inches.	\$.25 each
PURPLE CACTUS, C. Clear purple; free blooming.	\$.25 each
QUEEN CITY, F. D. A scarlet pink form. An early and continuous bloomer.	\$.50 each
QUEEN OF THE YELLOW, B. Clear yellow.	\$.25 each
ROCKLEIGH MOON, F. D. Lemon yellow, bronze tints, trace of purple tints on back.	\$.50 each
ROSE FALLON, F. D. Very fine orange.	\$.35 each
ROSE GLORY, I. D. A true deep rose pink.	\$.25 each
ROYAL PURCHASE, I. C. A deep yellow with outer petals suffused with pink. Flowers large. A beautiful incurved variety.	\$.100 each
RUBY TAYLOR, F. D. Rich velvety carmine or wine-red. An outstanding variety of excellent size.	\$.50 each
SACAMORE, F. D. Amber gold.	\$.25 each
SANHICAN'S PEACHES, I. D. Ripe peach.	\$.50 each
SATAN, S. C. A flaming red with touch of yellow at the center. Free flower held on strong stiff stems.	\$.25 each
SHIRLEY ELLEN SHATTUCK, F. D. Salmon and yellow; profuse bloomer. Excellent cut flower of medium size.	\$.25 each
SOUVENIR, I. D. Tyrian pink; large blooms.	\$.100 each
SON OF SATAN, S. C. Color a striking red, perfect blooms.	\$.200 each
SOUV. J. M. LEGIER, C. Clear bright orange-red.	\$.50 each
TEDDY JOHNSON, F. D. Profuse bloomer, small flowers of white with pink and lavender shadings. Excellent florist variety.	\$.25 each
UNCLE SAM, I. D. Huge flowers; red and old-gold.	\$.50 each
VINWELL PRINCESS, I. D. Fine mauve pink; free bloomer and good show.	\$.200 each
YELLOW KING, F. D. Clear rich pure yellow.	\$.25 each
YELLOW QUEEN, F. D. Clear golden yellow.	\$.25 each
YORK AND LANCASTER, F. D. Dark red, spotted with	\$.25 each

Pompon Varieties

The Pompon Dahlias are gaining in popularity every year. Their unusual lasting qualities, exquisite colorings and small size make them indispensable for table bouquets and small basket use.

AMBER QUEEN, Amber shaded apricot.	\$.25 each
BOBBIE, Deep plum purple.	\$.25 each
BRONZE BEAUTY, lovely shade of amber.	\$.20 each
CALUMET, rose lavender.	\$.20 each
CATHERINE, yellow, tinged pink.	\$.25 each
DELICACY, white, heavily suffused mauve pink.	\$.30 each
EDITH MUELLER, orange and salmon red.	\$.25 each
GOLDEN QUEEN, clear yellow.	\$.25 each
JOE FETTE, pure white.	\$.25 each
JOHNNIE, maroon red.	\$.25 each
LITTLE HERMAN, Cardinal, white tips.	\$.25 each
MARY MUNN, lavender.	\$.40 each
MIKE, bright red.	\$.25 each
OLLIE MOWERY, dark maroon purple.	\$.25 each
PINK BUFF, Name unknown; fine buff pink.	\$.25 each
PRINCE CHARMING, lavender, heavily tipped purple.	\$.25 each
PURE LOVE, Attractive violet, long stems.	\$.25 each
ROSA WILMOTT, Dwarf lavender pink.	\$.25 each
SNOWCLAD, fine pure white.	\$.25 each
TITIAN, Fire red.	\$.25 each
YELLOW GEM, Canary yellow.	\$.25 each

Miniature Varieties

BABY ROYAL (Miniature). A beautiful salmon pink and apricot color with gold shadings. Flowers red and incurved gracefully on long very stems. Very free bloomer.	\$.25 each
BISHOP OF LANDOFF, Dark reddish purple foliage; semi-double scarlet flowers. Extra fine for cutting.	\$.25 each
BLUE BIRD, I. D. Medium size blooms; purplish blue.	\$.50 each
COURONNE, F. D. Wax yellow, looks like a gardenia.	\$.25 each
FAIRY, F. D. Light rose and salmon.	\$.25 each
JANE HOBBS, F. D. A very strong growing Miniature. Ideally suited with glowing scarlet flowers.	\$.50 each
LITTLE PAL, F. D. Salmon pink.	\$.25 each
MOROCCO, F. D. Red and white.	\$.35 each
PERSIMMON, F. D. Soft rust orange.	\$.35 each
PURPLE, F. D. Clear rich purple.	\$.25 each
PEYTON CONWAY, F. D. Violet rose, silver tips.	\$.35 each
RAPTURE, I. D. Rose pink shading to sulphur yellow. Most robust grower, profuse bloomer. One of the finest.	\$.35 each
ZEE, I. D. Gold and buff.	\$.25 each

Pompon Bargain

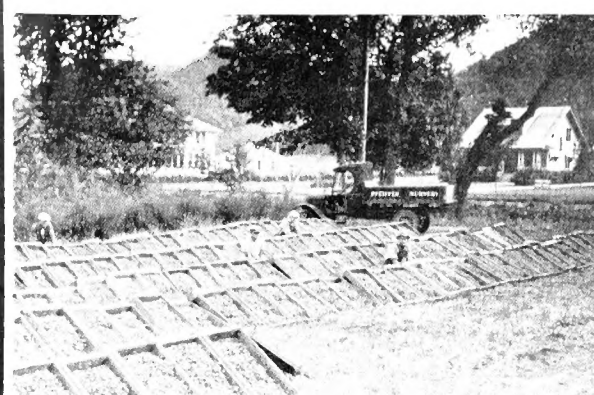
ONE EACH OF THE FOLLOWING:

- Jonnie, maroon red
- Pure Love, light lavender
- Trium, fire red
- Little Herman, cardinal, white tips
- Yellow Gem, canary yellow
- Snow Clad, pure white
- Edith Mueller, orange and salmon red

A REAL \$1.75 VALUE

ALL SEVEN, PROPERLY LABELED, POSTPAID, ONLY \$1.00

Pfeiffer's Gorgeous Glads



CURING GLAD BULBS IN THE SUN AT PFEIFFER'S

Over 200 Varieties of GLADS to Choose From

	Each	Per 3	Per 12
Albino, large flame rose.	\$.10	\$.20	\$.60
Adas, dark blue purple.	\$.10	\$.20	\$.60
Albino, pure white, large flower.	\$.05	\$.10	\$.35
Albino, pure white.	\$.10	\$.20	\$.60
Albino, pure white.	\$.10	\$.20	\$.60
Albino, pure white.	\$.10	\$.20	\$.60
Albino, pure white.	\$.10	\$.20	\$.60
Albino, pure white.	\$.10	\$.20	\$.60
Albino, pure white.	\$.10	\$.20	\$.60
Albino, pure white.	\$.10	\$.20	\$.60

Rainbow Collection No. 1

This Collection is chosen for those who wish a riot of color and do not care for the names. It is made up of two bulbs each of 50 excellent varieties, all different, including such popular varieties as Margaret Fulton, Picardy, Wasaga, Sunshine Girl, etc. The early, medium and late varieties in it will give you enough blooms to have continuous bouquets for six weeks. It includes orange, violet, rose, white, yellow, purple, lavender, pink, orchid, red, cream and all shades in between. The bulbs used are good medium size, all 1 to 1 1/4 inch in diameter. They come mixed (we mix them) and unlabeled, and all are sure to bloom.

Two Bulbs Each of Fifty Varieties, Unlabeled, Blooming Size Bulbs. 100 Bulbs, Postpaid, ONLY \$1.00

Rainbow Collection No. 2

This Bargain is the same as No. 1, except larger bulbs are used.

Large Blooming Bulbs, Size 1 1/4 to 1 1/2 Inch. Two Bulbs Each of 50 Varieties, Unlabeled, Large Blooming Size. 100 Bulbs, Postpaid, ONLY \$2.00

PLEASE USE THE ENCLOSED ORDER BLANK

FIRST PRIZE COLLECTION No. 3

This is undoubtedly the finest Collection obtainable anywhere. You will have difficulty in finding varieties, regardless of price, which will equal these in beauty. They are rare varieties, and you will find them in just a few words. If you want to grow the finest Glads in your community this is the Collection you should plant.

- 1. PICARDY, soft apricot salmon
- 2. MINUET, large clear lavender
- 3. BAGDAD, large old rose
- 4. MAID OF ORLEANS, extra fine white
- 5. WASAGA, beautiful buff pink
- 6. MARMON, large old rose
- 7. LA PALOMA, pure rich orange
- 8. DR. F. C. BENNETT, House shire red
- 9. CHAS. DICKENS, Bright radiant purple
- 10. CHAMATE, light yellow
- 11. AVE MARIA, Fine blue
- 12. DUNA, light pinky blue
- 13. MARGARET FULTON, Coral pink
- 14. DREAM O' BEAUTY, Deep rose pink

ALL BULBS PROPERLY LABELED

1 each of these 14 Varieties, postpaid, ONLY \$1.00

5 each of these 14 Varieties, postpaid, ONLY \$2.00

12 each of these 14 Varieties, postpaid, ONLY \$7.00



GLADIOLUS GROWING IN OUR FIELDS

GLAD BARGAIN NO. 4

It is impossible to get all the Prize-Winning Varieties into one Collection, so we have selected another group of outstanding "Glads."

Everything we have said about Collection No. 3 is also true of this Collection. They are all large blooming size, and will come to you with each variety properly labeled.

1. LUCIFER, Scarlet, purple blotch- 2. COMMANDER KOEHL, Large deep scarlet
- 3. ALBATROSS, Fine pure white
- 4. ORANGE WONDER, Clear orange
- 5. DR. MOODY, Large clear lavender
- 6. BETTY CO-ED, Soft creamy pink
- 7. GOLDEN CUP, Large deep yellow
- 8. MRS. RAY P. CHASE, Large tinted white
- 9. OUR SELECTION, Salmon red
- 10. VILCHERHILL, Fine pure white
- 11. MRS. F. W. SISSON, Canoe pink
- 12. SUNSHINE GIRL, Germanium pink, yellow throat
- 13. MILDRED LOUISE, Strawberry pink
- 14. SOUTHERN CROSS, Medium red

1 each of these 14 Varieties, postpaid, ONLY \$1.00

5 each of these 14 Varieties, postpaid, ONLY \$2.00

12 each of these 14 Varieties, postpaid, ONLY \$7.00

\$1.00

FLOWER BARGAINS

Use the enclosed Order Blank

ROCK GARDEN BARGAIN SEDUM COLLECTION

1 each of 9 varieties of Sedums, labeled
(\$1.80 value)

ALL 9, POSTPAID, **\$1.00**
ONLY.....

GIANT DAHLIA BARGAIN

Seven Beauties—All Different
Large Flowers

ALL 7, POSTPAID, **\$1.00**
ONLY.....

IRIS BARGAIN

Rainbow Collection
30 Varieties—All Different
Unlabeled

30 PLANTS, POSTPAID, **\$1.00**
ONLY.....

DELPHINIUM BARGAIN

3 2-yr. BELLADONNA
3 2-yr. GOLD MEDAL HYBRIDS

ALL 6, POSTPAID **\$1.00**
ONLY.....

LILY BARGAIN

One Each of Six Fine Hardy Lilies
All Different—Properly Labeled

ALL 6, POSTPAID, **\$1.00**
ONLY.....

PEONY BARGAIN NO. 1

4 Fine Varieties—All Profuse Bloomers

ALL 4, POSTPAID, **\$1.00**
ONLY.....

GLAD BARGAIN NO. 1

100 Medium Size Bulbs
1 to 1 1/4 Inch—All Start to Bloom
Two Each of 50 Varieties
Unlabeled

100 BULBS, POSTPAID, **\$1.00**
ONLY.....

PHLOX Subulata BARGAIN

2 White
2 Rose
2 Lavender

6 STRONG PLANTS
POSTPAID, ONLY..... **\$1.00**

PHLOX BARGAIN

7 Varieties—All Different
Including Eclairer, Africa,
Independence, R. P. Struthers, and
three other equally good ones.

ALL 7, POSTPAID, **\$1.00**
ONLY.....

GLAD BARGAIN NO. 3

"First Prize Collection"
14 World Beaters—All Different
Properly Labeled

14 BULBS, POSTPAID, **\$1.00**
ONLY.....

HEMEROCALLIS BARGAIN

One Each of Four Fine Varieties
Properly Labeled

ALL 4, POSTPAID, **\$1.00**
ONLY.....

Pompon Dahlia BARGAIN

Seven Extra Fine Varieties
All Different

ALL 7, POSTPAID, **\$1.00**
ONLY.....

**ANY FOUR \$1.00
BARGAINS \$3.50
FOR**

Select any four of these \$1.00 Bargains (\$4.00 total) and send only \$3.50. Or four of any one Bargain at \$3.50. Your order will be sent postpaid.

THE PFEIFFER NURSERY
WINONA, MINNESOTA

SEE COMPLETE DESCRIPTIONS INSIDE FOLDER